



You're probably careful about where you put your marketing dollars — especially in a space as relationship-driven as the horse industry.

That's exactly why we're reaching out.

The Missouri Ranch Horse Association (MoRHA) is a 501(c)(3) nonprofit that hosts high-quality ranch horse events across Missouri. Our audience isn't casual spectators, it's horse owners, trainers, and families who consistently invest in the care, transport, and performance of their horses.

What Our Exhibitors Already Spend On

Based on exhibitor behavior and sponsor engagement across our events, MoRHA participants routinely invest in:

- Tack & Equipment (saddles, pads, bridles, custom gear)
- Trucks & Trailers (purchase, service, upgrades, hauling accessories)
- Feed & Supplements (daily nutrition, performance, and health products)
- Clothing & Gear (boots, hats, denim, outerwear, barn apparel)
- Equine & Lifestyle Services (vets, farriers, trainers, photographers, insurance, and property services)

In other words, the people walking past your banner are already making purchasing decisions in the exact categories most sponsors care about — year-round, not just on show weekends.

What Your Support Makes Possible

Your sponsorship helps us:

- Fund youth awards and scholarships
- Keep cattle and arena costs capped
- Maintain professional show production
- Sustain year-end awards and association operations

We keep our structure simple on purpose — clear visibility, consistent recognition, and no complicated packages to manage.



2026 Sponsorship Levels

Silver — \$250	**Gold — \$500**	**Platinum — \$750**
<ul style="list-style-type: none">• Two Facebook mentions per season• Website listing• Announced during shows	<ul style="list-style-type: none">• Individual 4x6 ft arena banner (MoRHA-produced)• Recurring social highlights• Logo on MoRHA homepage during the season• Announced during major classes and finals• Year-end awards recognition	<ul style="list-style-type: none">• Prime placement individual banner• Featured sponsor spotlight or short interview• Priority arena announcements• Awards table signage• Homepage and social recognition
Custom — \$1,000+		
<ul style="list-style-type: none">• Tailored opportunities (youth awards, clinics, cattle classes, or title sponsorships)		

We produce and maintain all banners to ensure professional quality and consistent placement. Sponsors provide a high-resolution logo (PNG preferred), and we handle the rest.

If this feels like a fit, the next step is simple.

Would you be open to a short form submission, or would it be easier for a board member to reach out and walk through options with you?

You can reach us at:

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President
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Respectfully,

Missouri Ranch Horse Association Board of Directors
MoRHA — A 501(c)(3) Nonprofit Organization