

# MORHA Board Meeting Agenda

- **Date:** March 2, 2026
- **Time:** Called to order at 7:37 PM; Adjourned at 9:53 PM
- **Location:** Virtual (via Microsoft Teams)
- **Attendees:** Jason Stufflebean, Phillip Seaboldt (PJ), Erin Jarsulic, Harva Leigh Lambert, Justin Holt, Robin Gollehon, Terry Luebbert, Terri Pietka, Levi Landers; Absent: Alex Plowman (sick, sent note)

**Purpose:** Primarily to select scholarship awards for youth applicants, review preparations for the upcoming Spring Fling show and awards banquet, welcome new board members Terry Luebbert and Teri Pietka, and address other organizational matters including financial updates, event planning, and new proposals. Acknowledge their advanced knowledge and contributions to the board.

## 1. Call to Order and Welcome

- President Jason Stufflebean calls the meeting to order at 7:37 PM.
- Welcome new board members Terry Luebbert and Terri Pietka, appreciating their return and expertise.
- Note the main goals: Decide on MoRHA Scholarship recipients from submitted youth applications, discuss preparations for the upcoming show (Spring Fling) and awards banquet, ensure everything is set with potential minor oversights to be addressed as needed.
- Mention Justin's proposal for a Youth Ranch Horse Challenge in November (to be explained by Justin or briefly by Jason if needed).

## 2. Roll Call

- Conducted by Harva Leigh Lambert.
- Confirm quorum: Present - Jason Stufflebean, Phillip Seaboldt (PJ), Erin Jarsulic, Harva Leigh Lambert, Justin Holt (joined late), Robin Gollehon, Terry Luebbert, Terri Pietka, Levi Landers; Absent - Alex Plowman.

## 3. Approval of Agenda

- Review proposed agenda: Old business (financial/banking updates, event planning/operational updates, tabled items); New business (scholarship awards, show/meeting preparations, mobile trailer, Youth Ranch Horse Challenge,

communications/media, gift-in-kind sponsorships, bylaws changes); Officers reports;  
Open discussion.

- Seek agreement; approved unanimously

## **4. Approval of Previous Minutes**

- Jason Stufflebean summarizes minutes from the last board meeting (rushed for show bill organization and pricing) and the Emergency Group Chat.
  - Banking transaction and payment tools: Switch to new bank (Central Bank), Tech Soup coupons for QuickBooks and Zeffy to save on fees for 501c3 organizations.
  - Updated officer spending limits: \$150 per item or \$500 per month without board approval for operational needs.
  - Website update: Cost savings for two years (total savings ~\$672).
  - Added 60+ Select Division: Aligned with ARHA standards.
  - Adopted photographer: No cost, with pre-interest; contract allows 10 free pictures.
  - Signed cattle contract: Fees raised minimally to \$40, consistent pricing throughout the year.
  - Approved Barn Bingo: Robin Gollehon to update on progress.
  - Assigned Futurity Committee led to Robin Gollehon.
  - Reviewed award ceremony.
  - Emergency Group Chat covered new bank, technical applications for savings, website update, Select Division, photographer decision, cattle contract, Barn Bingo/Futurity assignment, and awards ceremony.
- Seek approval; approved unanimously

## **5. Old Business and Follow-Up Items**

### **5.1 Financial and Banking Updates**

- Presented by Erin Jarsulic and Jason Stufflebean.
- Meeting with accountant Matt Douglas: Confirmed 501c3 can accept Donations-In-Kind; Youth fund at \$6,340; Total account balance \$27,774 (includes youth fund, so net general ~\$21,434).
- Profit and loss (P&L) statement to be prepared for sharing at the general membership meeting on Friday evening (delayed due to tax season, but aim to provide grace).
- Plan post-show documentation of exact spending (e.g., cattle costs, cattle help) to track expenses and reimbursements.
- Work on finding our biggest payout in order to get things timed out so we will always be covered in bank account

### **5.2 Event Planning and Operational Updates**

- Judges and scribe contracts secured by Harva Leigh Lambert; hard copies to be provided at show (John Carpenter bringing his; one scribe returned via email).
- Announcer and gate help contracts completed by Phillip Seiboldt (PJ).
- Hotel reservations; Hilton Garden Inn as host hotel.
- Showmanship class: Use a scribe as the pretend judge to avoid extra costs; Harva Leigh Lambert has a candidate in mind if needed—discuss benefits/compensation (decided no extra cost needed).
- W-9 forms: Teri Pietka to provide for anyone receiving checks, to be completed at the show.
- Communications concerns: Jason Stufflebean noted issues with member outreach about the show; emails effective but low open rates; website limits one mass email to ~200/month; consider text newsletter platform in future (tabled).
- Futurity updates: Robin Gollehon leading; Carolyn Heffner contacted 231 businesses for \$10,000 sponsorship; 152 declined, 30 require in-person presentations; Heidi Stufflebean preparing sponsor packets including In-Kind donations; Follow ARHA standards; Committee to continue refining guidelines.
- Banquet preparations: NEC allowing early access on Friday for awards setup and silent auction start; Open silent auction Friday-Saturday; Full Saturday setup during show.
- Terri Pietka to look into an economical storage facility in Lake St. Louis area (current cost \$40/month) for the MoRHA Trailer.

### **5.3 Tabled Items**

- Cattle practice session feasibility: Tabled until after show to assess impact on cattle.
- Newsletter platform (e.g., text-based): Tabled for later discussion.

## **6. New Business**

### **6.1 Scholarship Award Selection**

- Review four applications: Gage Davis, Madilyn Carmichael, Josie Jarsulic, Emersyn Kilburn.
- Youth fund: \$6,340 available; No separate travel/scholarship sub-funds (all under youth in QuickBooks).
- Typical amount: \$500 per scholarship (consistent since 2018; historically up to \$800).
- Eligibility discussion: Must be youth (18 or under as of January 1 per bylaws/rule book); Emersyn Kilburn previously received scholarship and Arkansas Ranch Horse donation—decide not to award.
- Limit to one full scholarship per person; Consider step-down for second year (e.g., \$250). To be discussed further at a later date.
- Award \$500 each to three youth: Gage Davis, Madilyn Carmichael, Josie Jarsulic.
- Motion by Jason Stufflebean, second by Phillip Seiboldt; Approved unanimously.

- Update scholarship packet and bylaws for clarity on age/eligibility and limits. By bylaws committee.
- Present at awards ceremony.

## **6.2 Show and Meeting Preparations**

- Finalize for the Spring Fling show this weekend and membership meeting.
- Membership meeting: Led by Jason Stufflebean ~30 minutes after last Reining exhibitor in West Arena on Friday; Provide budget highlights, explain cost increases, sponsorship updates, answer questions.
- New members: Terri Pietka noted 3-4 brand new members signed up.
- Facility walkthrough, assignments, and last-minute checks (e.g., stepstool for judges).
- Thursday evening informal board meeting at NEC for those arriving early to discuss a plan of action and any foreseen issues for show weekend.
- Jason Stufflebean has a new membership list to provide to Terri Pietka at the show.
- All board members encouraged to access MoRHA drive for up-to-date information. If having issues Jason will be glad to walk through how to navigate the drives for information.

## **6.3 Mobile Trailer**

- need to be picked up from storage; Jason Stufflebean agrees to get it Thursday and bring it to NEC.
- Board to inventory contents at show.
- Suggestions: Leave in Carthage after May show until August; Not all items necessary for Carthage shows, so potentially skip transport; Explore cheaper storage options.
- Store the trailer at a storage unit and just take what is needed for carthage show as it is limited to needed items and not the whole trailer. The board agreed the best option currently.

## **6.4 Youth Ranch Horse Challenge (November)**

- Proposal by Justin Holt, based on Top Ranch Hand Challenge in Indiana: Youth-only, 100% sponsored (no cost to MoRHA), run concurrent with existing classes (no extra time).
- Requirements: Must be MoRHA member (out-of-state ARHA members buy MoRHA membership); Follow ARHA rules.
- Suggested classes: Working Ranch Horse, Herd Work, Ranchmanship (using ARHA scoring/average system).
- Sponsorships and prizes: have been verbally confirmed contingent on final plans for the event.
- Discussion: Advantages/disadvantages of limiting to challenging classes (e.g., Working Ranch Horse requires roping, may limit participation) vs. expanding for more youth;

Alternatives like reining or ranch roping considered but focused on skill-building and ARHA uniqueness.

- Goal: Attract out-of-state youth, provide fun competition with big prizes, boost youth numbers, give youth something to push for at the end of the year.
- Motion by Jason Stufflebean, second by Harva Leigh Lambert: Justin to continue defining and present at next meeting; Approved unanimously.

## 6.5 Communications and Media

- Updates by Heidi Stufflebean: Website and Facebook ongoing.
- Proposal: Buy action shots of High Point winners from photographer (use 10 free contract pictures); Purchase 3 reels for \$250 total for professional quality content.
- Motion by Jason Stufflebean, second by Robin Gollehon; Approved unanimously.
- Monitor engagement; Use Facebook for group messages/announcements.

## 6.6 Gift-In-Kind Sponsorships

- Discussion: Accepted as 501c3; Sponsors must supply their own banners

## 6.7 Bylaws Changes

- Bylaws insufficient/incomplete; Form committee chaired by Levi Landers, assisted by Terri Pietka and 3-5 volunteers (announced at Friday meeting for recruits followed by facebook post after show).
- Compile running list of issues; Review after show.

## 7. Officers Reports

- **President (Jason Stufflebean):** Contacted Governor's Office for attendance or proclamation highlighting MoRHA; Secretary of Agriculture contacted about new Sedalia facility—potential 5th show in 2027. Discuss contracting one arena at NEC if costs rise; Later date for first show. PJ and Jason to meet the NEC manager on 2027 dates and prices. Received \$1,000 donation from R Bar B, possible saddle raffle. Stall competition: 2 members brought \$1,175; Total sponsorships \$7,750 (thanks to PJ and Heidi).
- **Treasurer (Erin Jarsulic):** Reiterate financials; Prepare scholarship checks.
- **Other Suggestions:** Robin Gollehon—Create all-inclusive pattern book for revenue (like other charters); Add "Green As Grass" class for non-members to experience ARHA, potentially gaining members (TBD). Youth fund ideas: No world show; Use for clinics (e.g., judge-led before shows), free stalls per youth, swag, travel—discuss allocation/cap next meeting (e.g., distribute fully annually).

## 8. Open Discussion

- Youth fund allocation: Ideas for remaining funds (e.g., clinics, prizes, stalls).

## **9. Adjournment**

- Motion to adjourn by Jason Stufflebean at 9:53 PM.
- Next meeting: To be scheduled; Include tabled items, youth fund allocation, bylaws progress, Youth Ranch Horse Challenge updates, cattle practice, arena warm up, adding Judge for last Nov show, dry work show added, scholarship pay out to 500 first year and 250 the next.